

Global Scale-up Program Module 2

Day 1: Leadership & Venture Growth

31 January 2018

Location: Euronext, Amsterdam

- 08.30 Arrival with coffee and tea
- 09.00 **Gong-ceremony Euronext**
- 09.05 **IPO as financing strategy for venture growth**
Euronext
- 09.30 **Leadership & Venture Growth part 1:**
from start-up to fully blown biopharma company, Harvard-style business case
Marianne van der Steen & Koenraad Wiedhaup (McKinsey & Company)
- 11.00 Break with coffee and tea
- 11.30 **Leadership & Venture Growth part 2:**
The perspective of the CEO & COO
Rob de Ree (former-CEO Dezima Pharma) and Kees Been (CEO Lysosomal
Therapeutics)
- 12.30 Lunch
- 13.30 **CEO leadership assessment:**
Reflection on yourself as venture leader (not shared in group) - McKinsey
- 14.15 **Learn to think as an investor: scaling from seed capital to series A-B**
Lucas de Breed, INKEF
- 15.00 Break with coffee and tea
- 15.30 **Coaching sessions with mentors:**
- Rob de Ree, BioGeneration Ventures
- Harrold van Barlingen, Thuja Capital
- Patrick Pfeffer, Aescuvest
- Thomas York Götz, Weigel CF
- Joep de Groot, CbusineZ
- Kees Been, Lysosomal Therapeutics
and others
- 17.30 **Drinks and snacks**

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Day 2: Global Investor Forum at Innovation for Health

Program 1 February 2018

Location: WTC Rotterdam

- 08.30 Arrival with coffee and tea
- 09.00 Welcome by Chairman, Hans Schikan, Topsector Life Sciences & Health
TTO pitches from:
 + Erasmus MC + Radboudumc
 + VIB + UMC Groningen
 + Wageningen University & Research
- 09.45 Break with coffee and tea
- 10.00 Keynote speakers**
 Jan van de Winkel, President & CEO Genmab
 Travis McCready, President & CEO Massachusetts Life Sciences Center
- 11.10 Break with coffee and tea
- 11.30 Investor Forum: Start-up pitches**
 + Amylon Therapeutics + iThrive
 + Axiles Bionics + Noviocell
 + LipoCoat + ScarTec Therapeutics
 + NovioSys + Speratum Innovative Biotechnology
 + Sensius + VitroScan
 + Touchless Industries
- 12.45 Lunch & networking
- 13.15 Leadership session: founder-CEO or appointed-CEO**
 Moderator: Marianne van der Steen, Maastricht University
 + Onno van de Stolpe, CEO Galapagos
 + Edward van Wezel, Managing Partner BioGeneration Ventures
 + Erik van den Berg, CEO AM-Pharma
 + Anne Portwich, Partner LSP
- 14.00 Break with coffee and tea
- 14.15 Investor Forum: Scale-up pitches**
 + Glycostem + Hemics
 + Hy2Care + Microeos
 + IS-Diagnostics + Ocello
- 15.25 Break with coffee and tea
- 15.45 Closing panel discussion, keynotes & award ceremony best start-up pitch**
- 17:30 Networking drinks
- 18:30 VIP & CEO-Investor Dinner**
 incl. keynote addresses from Kees Been (Lysosomal Therapeutics Inc)
 and Onno van de Stolpe (Galapagos)

* Meet the Investor: throughout the day you can plan meetings with [investors](#) via the event app.

** For an overview of all speakers of Innovation for Health, see [this page](#).